



Josh Bernstein

Digital Media Consulting & Management

About Josh Bernstein Media & Services Offered

- Over Twelve Years Of Experience In Social, Digital & Traditional Advertising, Media & Marketing
- Over Eight Years Experience In Digital Media & Paid Search
- Specializing In Google AdWords Account Management, Planning & Analysis
- Twice Google AdWords Certified
- Social PPC Including Facebook Ads, Promoted Posts & Promoted Tweets
- Past Clients: JCPenney, Meda Pharmaceuticals, Charter Communications, Bridgestone Golf, Vanilla Gift Cards & Cox Communications
- Local To Atlanta & Independent Consultant (Not Affiliated With Google)

Full-Service Google AdWords Account Management

- Full Account Auditing & Reorganization
- Campaign Budget Management
- Campaign Settings (Geo-Targeting, Languages, Dayparting, Ad Rotation)
- Keyword Research & Bid Analysis
- Keyword Match Type Analysis
- Text Ad Copywriting
- Conversion Tracking Setup
- Display, Remarketing & YouTube
- Consistent Reporting With Key Metrics



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